



**DeeKay Excellence**

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# Company

# Profile



[www.deekayexcellence.com](http://www.deekayexcellence.com)

# Agenda

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# ORIGIN



Having served in IT for around 17 years with various organizations, MNCs and clients, The founder of DeeKay Excellence Deepa Kannan noticed that most of the training programs were focused on the External learning and Outside in approach in corporates where as the Leadership should start from within and inside out approach. This helps to understand the uniqueness and strengths of the employee which could be brought to their self awareness that would lead to maximizing their potential. DeeKay Excellence is founded to provide the coaching approach and methodology to coach leaders rather than the conventional method of training. This coaching methodology brings in self awareness and self realization for leaders to identify their own way of dealing with situation and what works out for them in approaching a situation with individual focus.



# About Us



- **6000+ hrs of coaching experience collectively**
- **500+ Clients served so far, 1100+ Followers in LinkedIn for company page, 5000+ followers**
- **70+ Organic 5 Star rating in google reviews**
- **Serving 6 different countries & 10 different domains like IT, BFSI, Manufacturing, Real Estate, Healthcare, NGOs , Automobile, Financial Services, KPOs & BPOs**
- **Online or offsite offerings for organization**
- **organic growth through Referrals, Recommendations, Reviews and Testimonial**



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# Our Values



## Mutual Respect

We collaborate with Individuals with Mutual Respect and accept and understand the uniqueness that each individual Bring in



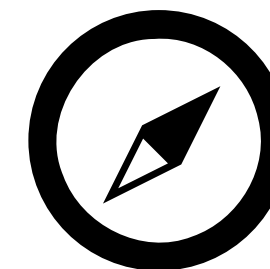
## Excellence

We strive for excellence and self improvement and help individual to achieve continuous improvement



## Learning

We believe in continuous learning, upskilling and upgradation to maximize individual potential



## Exploring

We constantly keep exploring and keep trying to the best to bring out the full potential of individuals



## Growth

Self upgradation , Improvement, continuous learning and Achieving excellence through exploration leads to growth



# Vision

We empower clients to achieve success through clear direction and focus. Our goal is to evolve leaders by uncovering biases and fostering confidence. We equip business leaders to be supportive coaches within their communities. Ultimately, we promote continuous learning and knowledge sharing for global transformation.



# Coaching Model



# Milestone



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**2018**

Company was founded to serve for the purpose of bringing in self transformation in corporate leaders



**2019**

First ICF ACC credentials  
First Leadership coaching program Launch



**2021-22**

PCC Completion and ICF Accreditation as a Coach training institute, Global exposure by serving US, UK, countries



**2023**

First Book Launch, Completion of PCC Batches.  
Serving 6 countries , 300+ Clients



**2024**

MCC Credentials,, ICF Level 1 Accreditation , serving 500+ clients, 5 star rating in Google review





# Target Audience

**01**

## **Aspiring Coaches**

Agile coaches, L&D Professional, HR Professionals and Corporate leaders aspiring to become a coach

**02**

## **Transitioning Corporate Leaders**

Corporate professionals transitioning in their roles as leaders or coaches

**03**

## **Professionals seeking personal development**

Individuals seeking self transformation through coaching to achieve personal and professional success

**04**

## **Organizations looking to develop next level leadership**

Organizations looking to have a strong leadership pipeline by investing in their employees growth







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# Our Goals

01

Provide Personalized and customized service by Exploring ones own leadership style

02

Creating self awareness on Bias, Barriers and Beliefs for leaders to Focus energy on way forward, growth towards future goals and Vision

03

Help leaders in bringing in Self realization & Self reflection on choices made to get clarity on thought process

04

Create a world of self aware leaders developing intuition and confidence to maximize their potential





# Our Offering

- ICF Coach training program Level 1 & 2 - ACTP
- Group Coaching
- Women Leadership Development
- Executive Coaching
- Leadership Workshops for corporates
- Mentor coaching



# Our Management Team

DeeKay Excellence works in collaboration with other individual coaches who also work for a larger purpose of transforming leaders in this world



Deepa Kannan

Proprietor, Mentor  
Coach



Suresh Ramanurthi

Senior Mentor  
Coach



Shyam Kalle

Performance  
Evaluator



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# Thank You!

## Contact Us



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